Camila Gilbert

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UX · WEB DESIGNER

UX and web designer with 7 years of experience delivering thoughtful, high-performing digital experiences across 25+ web projects. Highly skilled in Figma and front-end development, trusted by both teams and clients for an excellent work pace, strong attention to detail, and consistently going beyond expectations—from clean UI systems to scalable, well-structured solutions. **U.S. citizen, fluent in English and Spanish.**

Qualifications Summary

- Developed responsive and visually appealing web interfaces using HTML, CSS, and JavaScript

- Crafted numerous wireframes resulting in more than 50 clickable prototypes for mobile apps and websites using industry-standard design tools such as Sketch, XD, Photoshop, Illustrator, InDesign and Figma.

- Conducted user research, designing over 40 compelling usability testing sessions utilizing methods such as interviews and surveys identifying usability issues and implemented changes, resulting in a 25% increase in task success rates.

- Designed and implemented responsive solutions for 20 website/applications, resulting in a consistent user experience across devices and a 30% increase in mobile traffic.

- Familiar with WCAG, 508, and ADA accessibility standards, ensuring inclusivity and compliance in design solutions.

Work Experience

Web and UX Designer

LHM and Co · Feb 2024 - Present

- Designed and developed user-centered websites for B2B and B2C clients, balancing usability, visual clarity, and business goals across diverse industries.

- Led UX work from wireframes and interactive prototypes in Figma through final implementation, creating 100+ user-friendly designs that resulted in a 30% increase in client approval rates and a 20% reduction in revision cycles.

- Mastered ACF for custom fields and performed frontend modifications with HTML and CSS, and backend modifications with JavaScript, and PHP, improving website performance.

- Conducted client meetings, achieving a 100% client satisfaction rate through effective expectation management and final product presentations.

- Proactively identified opportunities to enhance functionality and scalability, often going beyond initial scope to deliver stronger, more future-ready solutions..

Web Design and Web Marketing Intern
Frabeauty · Dec 2022 - Apr 2023

- Led a successful social media strategy that resulted in a substantial increase in the company's social media followers,resulting in a 35% increase in performance metrics and audience reach within four months.
- Spearheaded the redesign of Frabeauty's website, collaborating with the team to develop the updated design using WordPress.
- Increased Frabeauty's sales by 30% through marketing campaigns and collaborations on Facebook, Instagram, and Google AdWords.

Education

Bachelor of Science in Web Design And Development
Brigham Young University - Idaho · Jan 2018 - Apr 2023

Associate of Applied Science in Computer Information Systems
Brigham Young University - Idaho · Sep 2020 - Dec 2022

Certificates

Google UX Design Specialization · Designed and conducted over 40 compelling usability testing sessions resulting in a 35% increase in user satisfaction and task success rates.

Programming - CIS · Wrote 11 programs to accomplish meaningful tasks across diverse domains, showcasing versatile programming skills.